

porter



Porter Today

porter

- ✓ First flight October 2006
- ✓ 3rd-largest scheduled carrier in Canada
- ✓ Best on-time performance of 3 major scheduled Canadian carriers
- ✓ 1,400 employees
- ✓ \$2 billion annual economic impact at Billy Bishop Toronto City Airport
- ✓ Fleet of 26 Bombardier Q400 aircraft
- ✓ 19 destinations in Canada and the U.S.
- ✓ 2.5 million passengers in 2012
- ✓ Over 10 million passengers since first flight

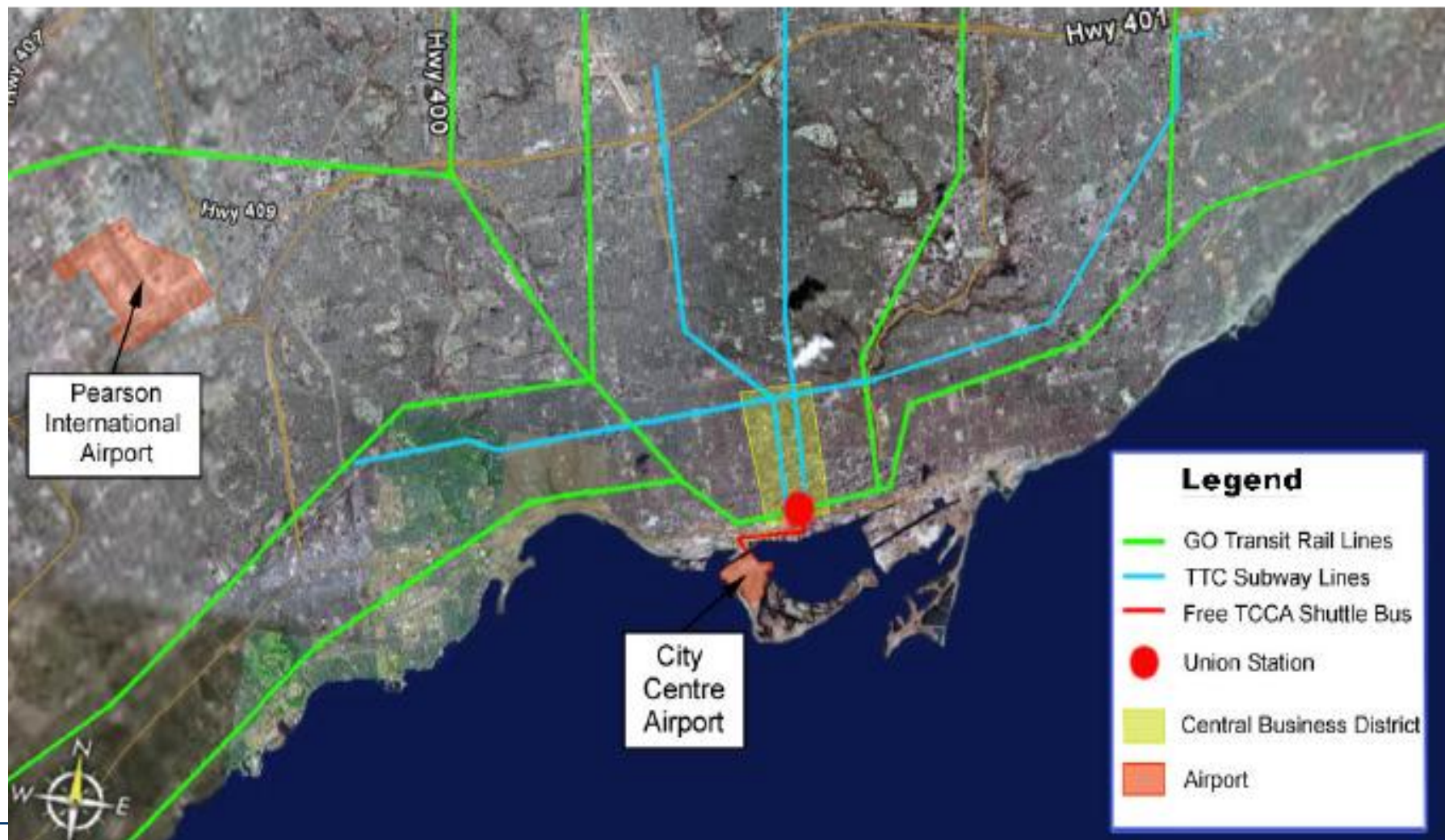


Toronto Landscape

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Competitors use Pearson International Airport

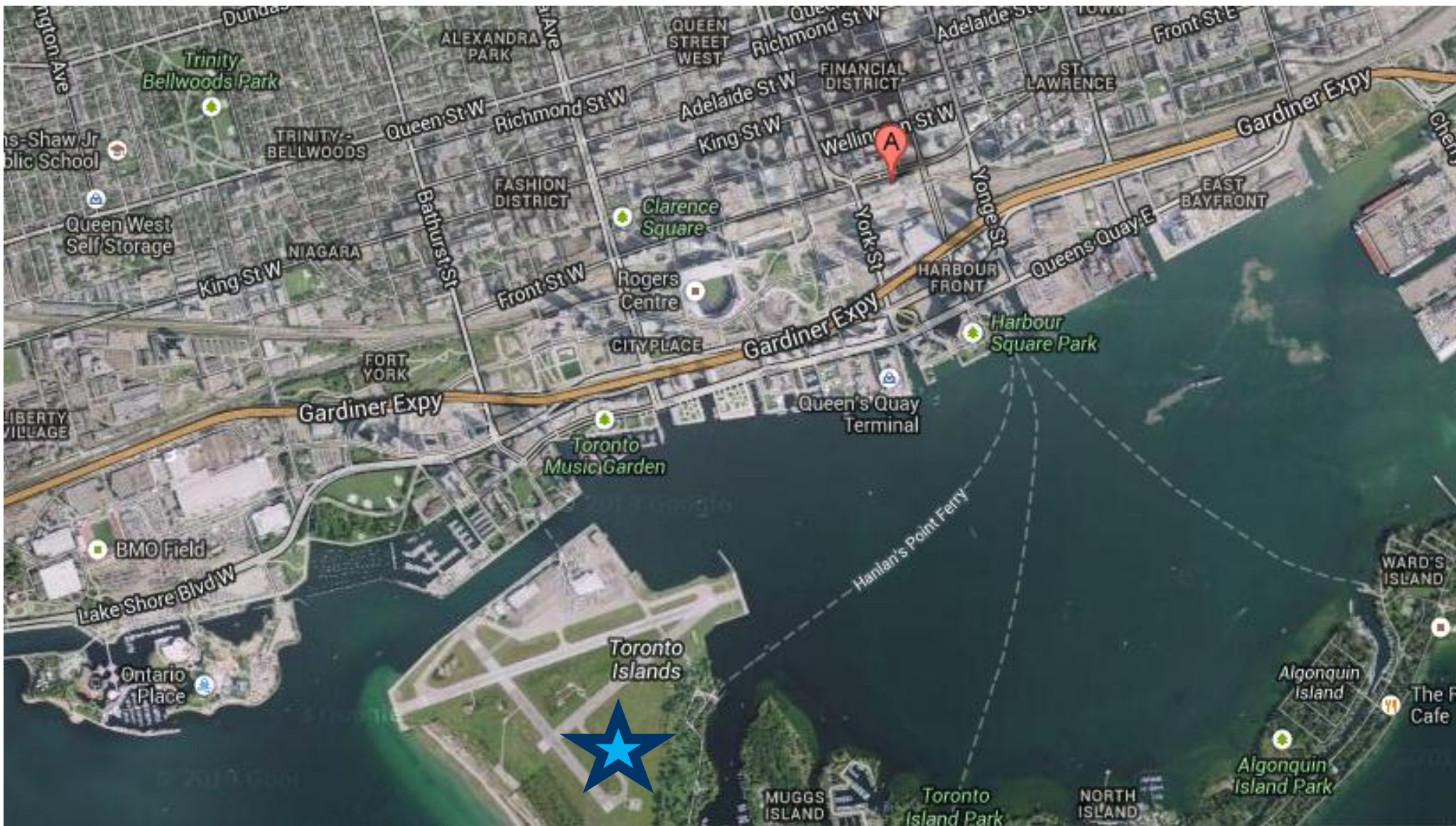
- Located outside Toronto in suburban Mississauga 25 miles from downtown
- \$75 each way in taxi costs and at least 1 ½ hrs commute to downtown



Landing just 1 mile from Downtown Toronto.

Porter provides free transfers to Union Station – across from the Fairmont Royal York Hotel. Saving time and money

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Billy Bishop Toronto City Airport

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- ✓ Downtown location, plus simplified terminal experience saves passengers two hours or more on a round trip flight



Superior Customer Experience

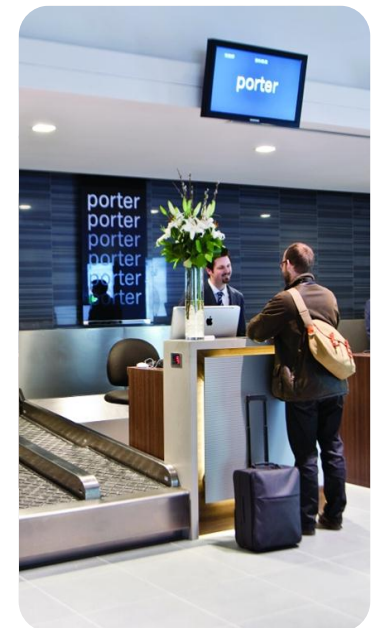
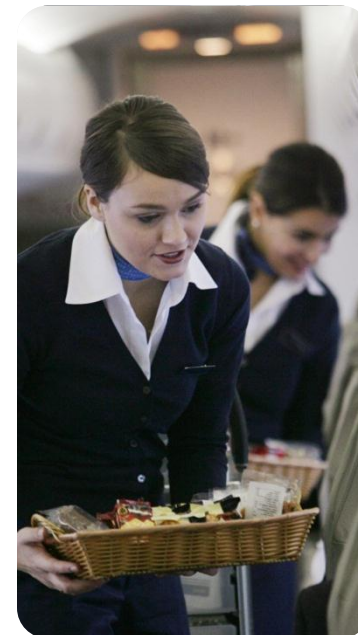
porter

Premium Service Offering

- ✓ Single class of premium in-flight service with the most legroom in premium economy
- ✓ Complimentary meals, beer, wine
- ✓ Business lounges for all passengers
- ✓ Flexible fare structure
- ✓ Simplified loyalty program

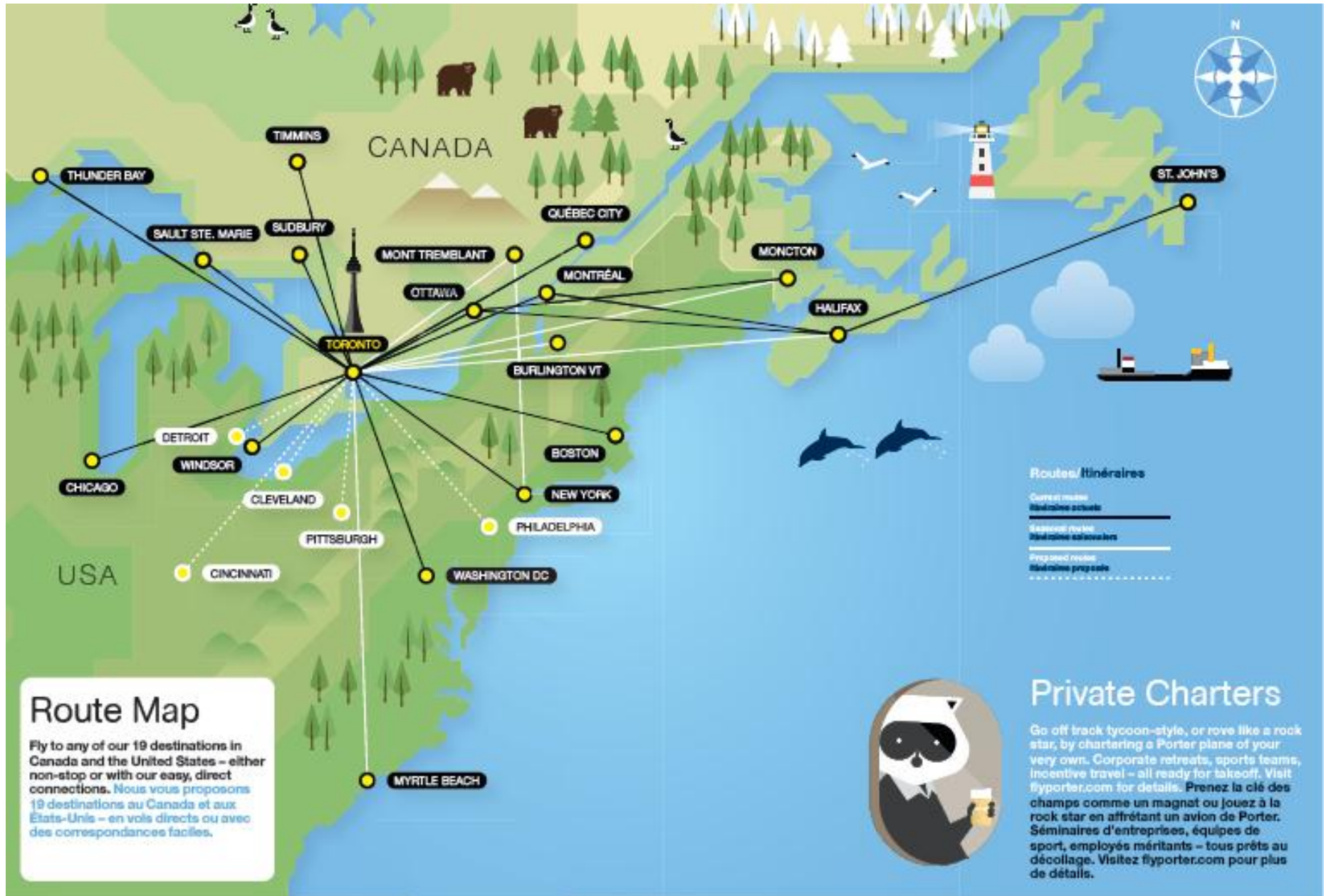
Convenience

- ✓ Porter's main hub is Toronto City Airport located 2.8km from the downtown Toronto
- ✓ Complimentary Toronto shuttle bus from airport to Union Station
- ✓ Fast check-in and security
- ✓ Frequent daily flights
- ✓ Key business and popular leisure centres as destinations



Route Map

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Business Lounges For All Passengers (Toronto, Ottawa, New York)

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Airport Infrastructure

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- ✓ \$82.5 million pedestrian tunnel is fully private sector-funded
- ✓ Paid for by existing \$20 passenger AIF



The Future of Toronto City Airport

porter

- ✓ Pedestrian tunnel under construction to be completed by early 2014



The Future of Toronto City Airport

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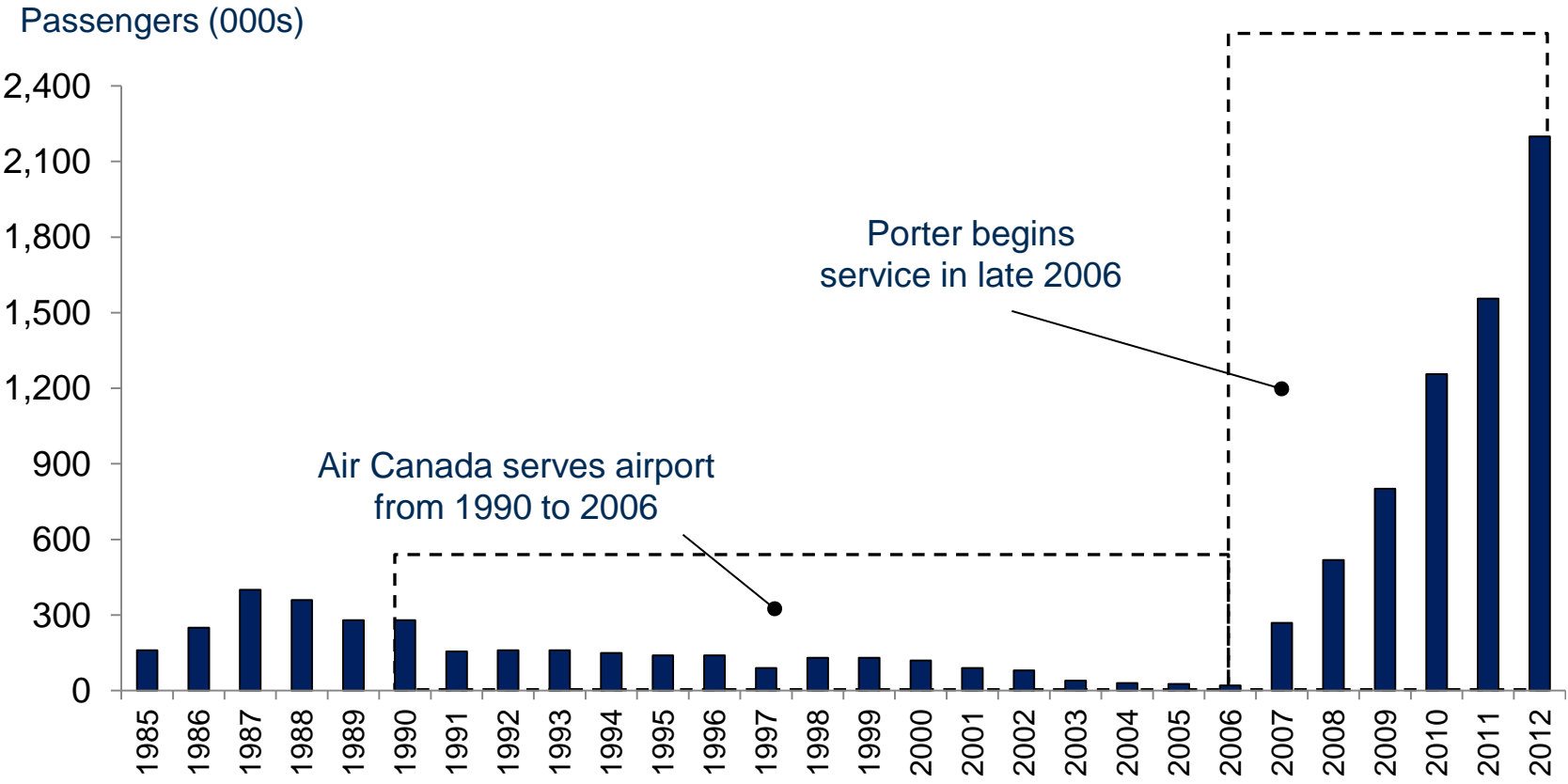
The Future of Toronto City Airport

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Billy Bishop Toronto City Airport Growth

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Award-winning Customer Experience

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- ✓ Complimentary meals, beer, wine
- ✓ Business lounges for all passengers
- ✓ Porter's main hub is 2.8 km from downtown Toronto
- ✓ Complimentary Toronto shuttle bus to Union Station
- ✓ Fast check-in and security
- ✓ Frequent daily flights



Best small airline
in the world

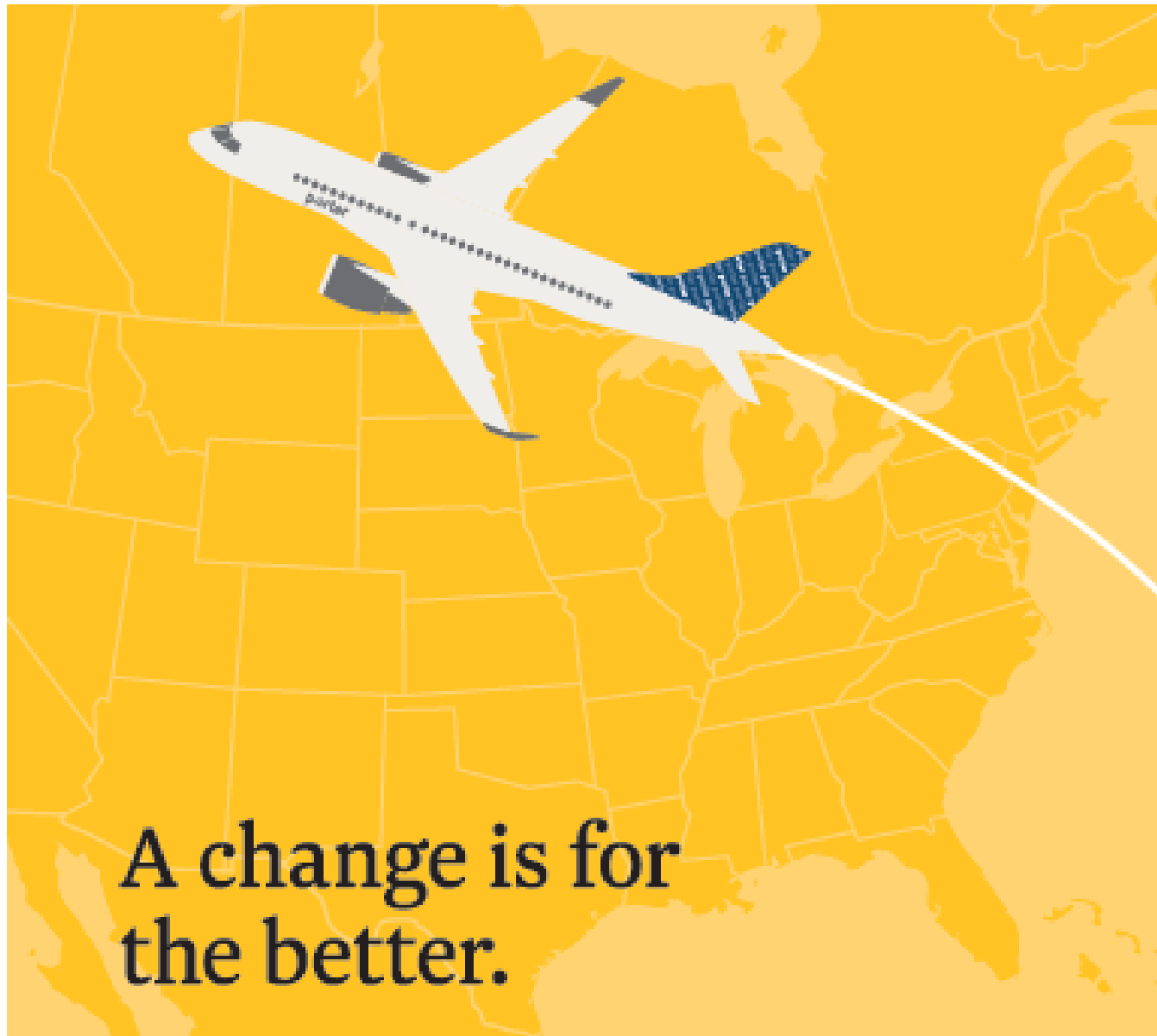


Highest airline rating in
North America



83% extremely or
very satisfied

Independent business travel study



Porter's future..

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— With the proposed Bombardier CSeries 100



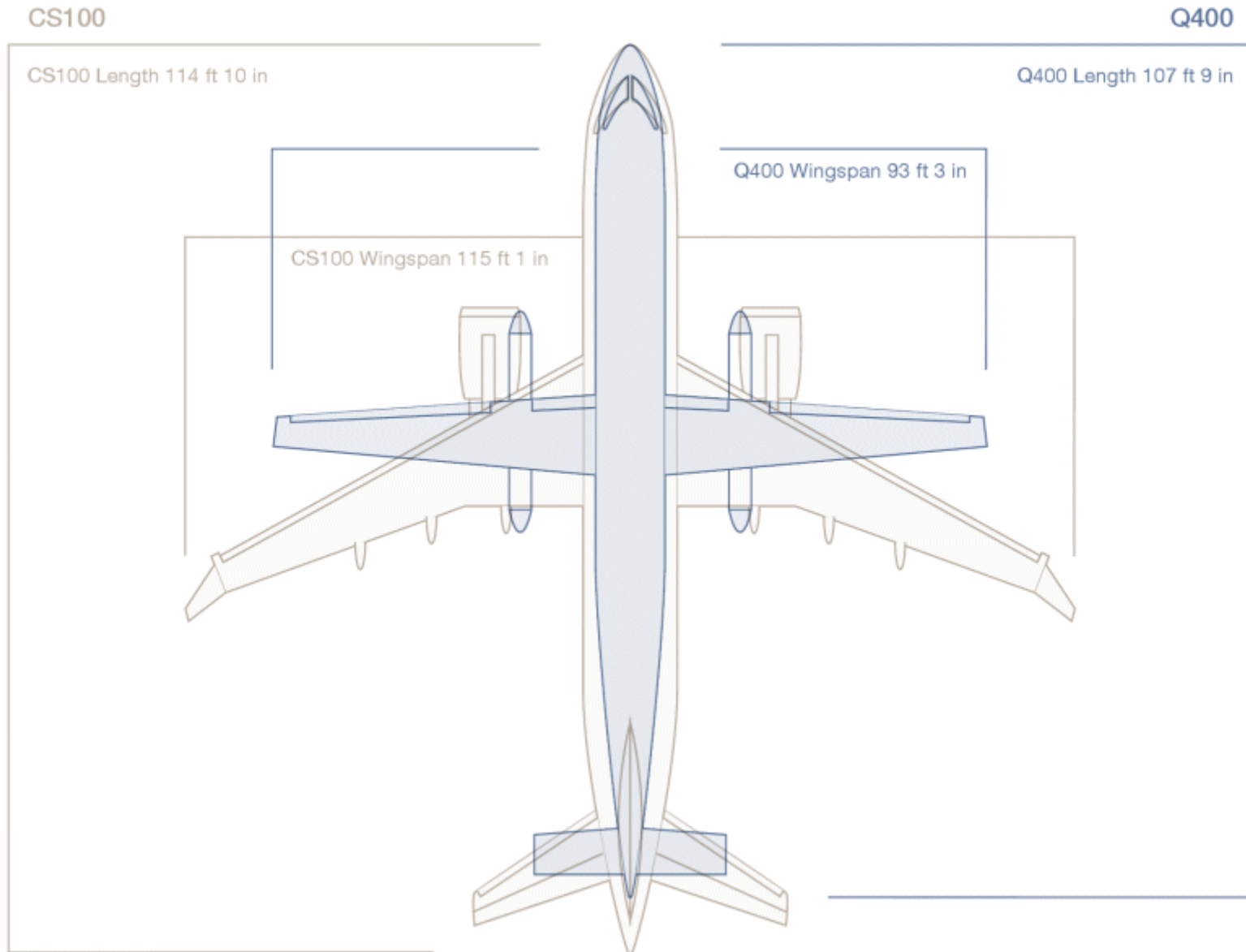
Quiet, clean and green: meet Porter's whisper jets

porter

Visit: www.porterplans.com



Jet Exterior Dimensions



por•ter (pôtr, pr-) verb

porter

- ✓ To carry, assist, move from place to place, especially for travellers; to deliver with dignity; to lighten the load.



Speed

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Convenience

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Service

Thank you
Merci

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